

Mapping how the **CREATIVE ECONOMY** contributes to the **US GDP**

In 2013, the U.S. Department of Commerce's Bureau of Economic Analysis conducted its first ever comprehensive and detailed measure of the arts and culture's contribution to the US gross domestic product (GDP). While the first study included data on design and architecture, the 2014 version of the study expanded its scope to capture more comprehensive data on architecture. Examining arts and cultural production as a unified sector, including architecture and design, is an important step to help policymakers value the role of the creative economy in economic growth.



■ the creative economy
■ the arts

what all copyright-intensive industries contribute to the US economy

\$869 Billion

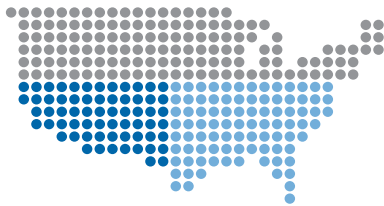
4%

of US Overall GDP

\$698 Billion

what the arts contribute to the US economy - more than construction or warehousing and transportation

50%
is from the arts



\$586.7 Billion

\$464.1 Billion



advanced economies depend on growth - the arts help the creative economy grow

4.7 Million workers in the art and culture sector

\$334.9 Billion total compensation of arts and culture workers

62

number of additional jobs created for every 100 from new demand for the arts

\$105 Billion total capital investments in arts and culture

70% of investments from entertainment originals, such as movies, TV shows and books

SOURCE: THE 2014 ARTS AND CULTURAL PRODUCTION SATELLITE ACCOUNT: 1998-2012, ARTS DATA PROFILE BRIEFS #1, #6; SURPRISING FINDINGS THREE NEW NEA REPORTS: <http://arts.gov/news/2015/surprising-findings-three-new-nea-reports-arts#sthash.bTAbv625.pdf>.